

**AGENDA FOR REGION X PRESIDENTS' CONFERENCE**  
**Cumberland Falls State Resort Park**  
**Corbin Kentucky**  
**August 2 - 4, 2011**

Please note that the conference commences on Tuesday, August 2 @ 9:00 a.m.

**Monday, August 1**

6:00 p.m. Welcome/Social  
Bountiful Hor d'oeuvres (BYOB)

**Tuesday, August 2**

9:00 – 9:15 a.m. Meeting called to Order (RVP)  
Opening Invocation (NC Federation)  
Pledge Of Allegiance (KY Federation)  
Welcome And Introduction Of Attendees (RVP)

9:15 – 9:30 a.m. Conference Theme – Leadership, Marketing and Discussion Regarding  
Service Officers and Their Influence In NARFE: Why Are These Issues  
Important to NARFE?  
Leaders: Bill Martin and Noreene Morgan

9:30 – 10:30 a.m. Discussion Of Federations President Meeting In  
Reno, NV July 19-21, 2011  
Leader: Larry Cunningham, TN Federation President

10:30 – 10:45 a.m. Break

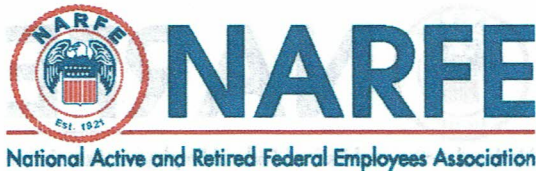
10:45 – 12:00 noon How To Market NARFE  
Speaker: Gaston Gianni (VA Federation)

12:00 – 1:30 p.m. Lunch

1:30 – 2:00 p.m. Q & A with Speaker

2:00 – 4:15 p.m. Federation Successes and Issues  
Brain-Storming Session on Marketing Issues  
from each Federation  
Leader: Vilma Geisert (NC Federation)

4:15 – 4:30 p.m. Break



4:30 p.m. Wrap Up  
5:30 – 6:00 p.m. HAPPY HOUR  
6:00 – 7:30 p.m. BBQ

*NOTE: Service Officers will be meeting to discuss their agenda for Thursday presentation  
Time and Place To Be Determined*

### **Wednesday, August 3**

8:30 – 8:45 a.m. Meeting called to order (RVP)  
Invocation (VA Federation)  
Pledge of Allegiance (TN Federation)

8:45 – 9:45 a.m. Prior to Guest Speakers:  
Brain-storming Session on Leadership Issues  
from each Federation  
Leader: Bill Shackelford

9:45 – 10:00 a.m. Break

10:00 – 12:00 p.m. Discussion of Leadership in Non-Profit Associations  
Guest Speakers: Kristina Ricketts and Martha Nall

12:00 – 1:30 p.m. Lunch

1:30 – 2:30 p.m. Q & A with Speakers

2:30 – 3:30 p.m. Federation Successes and Issues (continued)  
Brain-storming Session on Leadership Issues  
Leader: Bill Shackelford

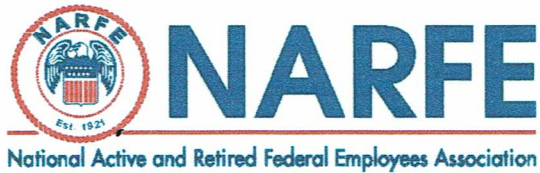
3:30 - 3:45 p.m. Break

3:45 – 4:30 p.m. General Discussion on Any Topic of Choice

4:30 – 4:45 p.m. Wrap Up

6:00 p.m. Dinner

*NOTE: Service Officers will be meeting to discuss their agenda for Thursday presentation  
Time and Place To Be Determined*



**Thursday, August 4**

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| 8:30 – 8:45 a.m.   | Meeting called to order (RVP)<br>Invocation (WV Federation)<br>Pledge of Allegiance (NC Federation) |
| 8:45 – 9:30 a.m.   | Presentation by Service Officers<br>Leaders: John and Connie Bails                                  |
| 9:30 – 10:00 a.m.  | Q & A with Service Officers   |
| 10:00 – 10:15 a.m. | Break   |
| 10:15 – 11:15 a.m. | Wrap Up for Conference (All Attendees/RVP)  |
| 11:15 a.m.         | Adjournment <i>Sine Die</i>   |