



**National Active and Retired  
Federal Employees Association**

**FUNDRAISERS  
TALKING POINTS**

1) NARFE-PAC

NARFE conducts the primary NARFE-PAC fundraiser in March of each year (designated as NARFE-PAC month). Extra literature and magazine articles and other media are used to encourage contributions. Each March is designated as NARFE-PAC month, additional member-wide fundraising projects are done throughout the year as well as during the State Federation conventions. These fundraising campaigns are strictly managed in accordance with all of the rules of the Federal Election Commission. All funds are restricted to NARFE-PAC use and are managed as a totally separate fund from the remainder of NARFE assets.

2) ALZHEIMER'S RESEARCH

The HQs oversees the activities of the National Alzheimer's Committee which consist of the National President (oversight office), a National Chair, and appointed committee members from each of the 10 Regions. This Committee meets at least once a year and at the NARFE National Convention. While contributions are raised in the field and submitted directly to the Alzheimer's Association in Chicago; the Committee works with the Alzheimer's Association to select projects to be funded by donations from NARFE members. There is an agreement with the Alzheimer's Association that 100% of funds donated thru NARFE will be used for research projects. The Alzheimer's Association provides funds to finance the Committee's activities thru a grant to reimburse NARFE for the committee's expenses. These funds are also restricted and managed separately from the rest of the NARFE assets.

3) NOTE PAD, NOTE CARDS AND CALENDAR FUNDRAISING PROGRAM

These programs provide the largest infusion of funds into the NARFE general fund (except for membership dues) and are critical to the funding of NARFE operations and in reality to the future viability of NARFE to survive financially. Contracts are written with vendors to provide the production of the material, packaging and mailing to our members with a solicitation document requesting contributions. Mailings are made usually in January (notepads), April (note cards) and August (calendars); each of the mailings also has a follow-up approximately one month after the initial product mailing. In 2013 we will be adding an extremely attractive Holiday Card mailing in October.

4) PROTECT AMERICA'S HEARTBEAT (PAH)

When required, contributions are requested to financially support the enhanced Legislative and Public Relations activities required to respond to the negative

publicity concerning Federal employees and retirees and the unprecedented attacks on our benefits by the Congress and the White House due to the Federal Deficit and Debt issues. There are several methods used to conduct this fundraiser including letters to all members, e-mails to all members with e-mail addresses, web page publicity, and a special wrap placed on our magazine. While not formally restricted, funds collected thru PAH are designated to support NARFE legislative and public relations activities associated with our lobbying efforts.

5) SILVER CIRCLE PROGRAM

An ongoing campaign whereby members can contribute money to the general fund and are provided with a "Silver Circle Pin" to recognize they have contributed. There is a special plaque mount in the HQs to recognize those individuals who have contributed more than \$1,000.

We have been the recipients of bequests from member's wills and/or trust funds upon their death. From these bequests NARFE has realized over \$150,000 in the last few years. This is not a formal fundraising program; however we do mention that bequests are possible in magazine articles from time to time. These windfalls from our dedicated members are genuinely appreciated.

6) FEDERAL EMERGENCY AND EDUCATION ASSOCIATION (FEEA)

Supported thru the publishing of ads and articles in the NARFE magazine; this results in no actual contributions to NARFE; however NARFE members benefit in that FEEA provides emergency help to active Federal Employees and thru the NARFE/FEEA fund provide a grant of up to \$500 to Federal retirees that suffer losses in a Federally designated disaster.

We have other programs such as books, buttons and pins that we sell from the HQs; most items are sold at cost or with minimal mark-up; it certainly can be depicted as non-profit or even a loss leader.

Actual amounts collected and spent on all of the programs listed above are shown in the budget and financial statements and the annual audit is published in the June NARFE magazine each year.