

REGION X CHARTS

PROBLEMS

Health (Mental & Physical)
Family Life Events
Money – Obligations
Aging Issues
Caretaking
Household Downsizing
Prioritize Activities
Learning From Another Person
Chapter/Federation Leadership
End Of Life Affairs In Order

NEEDS

Caregiving Assistance
Sell Property
Retirement Location
Health/Lifestyle/Diet & Exercise
Accept Change
Win The Lottery
More Funds – What Will Congress Do?
Secure Health Care/Insurance
How To Stay In Own Home (Maintenance)

GOALS & ASPIRATIONS

Alive & Well

Financially Secure

Still Have Pet ☺

Elect Officials Who Look Out For Seniors

Remember Goals

Companionship

Help Family

Remain Active & Involved

Closer Family Relationships – Support System As We Age

Meet 1st Great Grandchild

Travel Extensively

No More Stairs!

Hang On To What We've Got – Including Significant Other

Downsizing

Financial Stability

Feel Proud To Belong To NARFE

Same Or Better Benefits

Final Wishes Known

PARKING LOT

Take Active & Retired Out Of Name

Allocation Of Dues \$\$

Challenge About Volunteers

Communicate Brand

Need To Be Willing To Accept Change

Need Energy In Chapters

Viability w/o Leaders

Leadership From The Top

NARFE ITEMS

Leadership Training & Development

People Know What NARFE Is

SIMPLIFY, SIMPLIFY, SIMPLIFY

Outside Alliances On Legislation (Deep Grassroots?)

Subtract Word Retired (Rename The Association)

Set Priorities

Do Programs – Benefit

Get Rid Of Programs – Benefit

Base Decisions On Empirical Data (Not Wishful Thinking)

Single/Unified Dues

Fewer Chapter Meetings & National

Visibility – Put Out What We Know

Eliminate Levels – Reach Directly To Members

Electronic Communications

Rely On Technology / Make The Investment, Use Experts

Remember & Amplify That We Are Public Servants (A Noble Profession)

Increase Open Rate On Emails, Etc.

Follow The Bylaws

Email Addresses For Members

Advertising

National Leadership Lead Change