



JODI LYONS
CEO, SeniorSherpa
Author of *The Smart Person's Guide to Eldercare*
Board Member
Alzheimer's Association National Capital Area

Jodi is an eldercare consultant who helps older adults and those with special needs find the care they need throughout the country. An ardent patient advocate, Jodi founded SeniorSherpa, a web-based care management system, to help people navigate the complicated, often convoluted healthcare and payment systems, to identify what services they need, and to create an action plan to meet those needs.

With more than 20 years' experience in the healthcare arena, Jodi has been a leader in national organizations representing medical, healthcare, and long-term care service providers. She is a graduate of Brandeis University in Waltham, MA and a former President of the Washington DC area alumni association. She is on the Executive Committee of the Alzheimer's Association/National Capital Area and an Alzheimer's Association Ambassador to Capitol Hill. Jodi also is a founding board member of the Patient Experience Council of the Sullivan Institute/WEDI.

Jodi wrote the award-winning book ***The Smart Person's Guide to Eldercare*** to empower and educate consumers, to make sense of a complex system, and to highlight some of the humor that can be found even in the most challenging times as we grow older.