

2017 REGION X CONFERENCE

Hilton Garden Inn
 Martinsburg, West Virginia
 October 10 – October 12, 2017

“NARFE – Vision For The Future And You”
Legislation / Marketing / Membership / Strategic Planning

CONFERENCE COMMENCES ON TUESDAY, OCTOBER 10 @ 8:45 AM

MONDAY – OCTOBER 9, 2017

3:30 PM – 6:00 PM Registration

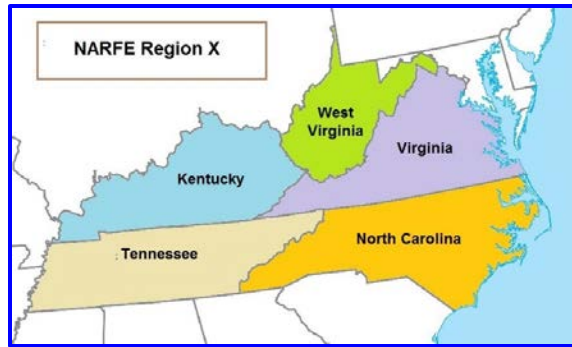
TUESDAY – OCTOBER 10, 2017

7:00 AM – 8:45 AM Registration

Continental Breakfast

- | | | |
|-------------------------|--------------------|----------------------|
| ■ Freshly Baked Muffins | ■ Croissants | ■ Fresh Fruit |
| ■ Danish Pastries | ■ Scones | ■ Butter & Jams |
| ■ Cinnamon Rolls | ■ Breakfast Breads | ■ Assorted Beverages |

8:45 AM – 9:00 AM Meeting Called To Order and Welcome
 William "Bill" Shackelford – Region X Vice President
 Opening Invocation
 Kentucky Federation
 Pledge of Allegiance
 North Carolina Federation
 Introduction of Special Guests
 William "Bill" Shackelford



9:00 – 9:30 AM

Introduction of Exhibitors

Steve Sosson – West Virginia Federation President

Comments From Exhibitors

9:30 AM – 10:30 AM

Introduction of Speaker

William "Bill" Shackelford

Keynote Address

Richard Thissen – NARFE National President

10:30 AM – 11:00 AM

Break

Light and Fit

■ Fresh Fruit Kabobs

■ Fruit & Yogurt Parfaits

■ Vitamin Waters

■ Mixed Nuts

■ Granola

11:00 AM – 12:30 PM

Marketing and Member Resources

Knowledge = Value = Brand

Barbara Sido – NARFE Executive Director

Marketing and Member Resources Overview

Membership Trends

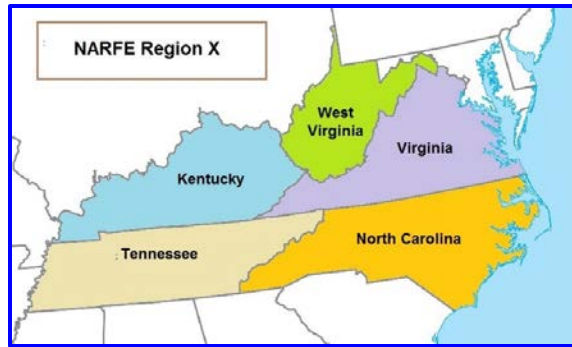
Recruitment and Retention Initiatives

Bridget Boel – Director of Marketing

Federal Benefits Institute Overview

Webinars

Bridget Boel



12:30 PM – 2:00 PM

Buffet Lunch

Traditional Deli

- | | | |
|--|--|-------------------|
| ■ Soup du Jour | ■ American, Cheddar & Swiss Cheese | ■ Assorted Breads |
| ■ Turkey Breast, Virginia Ham & Roasted Beef | ■ Lettuce, Tomatoes, Red Onion & Pickles | ■ Pasta Salad |
| | | ■ Potato Chips |

2:00 PM – 3:00 PM

Federation / Regional Sponsorship For 2018 Conferences
Jennifer Bialek – Deputy Director for New Business
(Go-To-Meeting Presentation)

Federal Benefits Information, Tips and Resources
Al Reeves – Federal Benefits Specialist
NARFE Headquarters

3:00 PM – 3:30 PM

Break

Ice Cream Shoppe

- | | | |
|-----------------------|---------------------|-----------------------|
| ■ Chocolate Ice Cream | ■ Caramel Syrup | ■ Peanuts |
| ■ Vanilla Ice Cream | ■ Rainbow Sprinkles | ■ Whipped Cream |
| ■ Chocolate Syrup | ■ Chocolate Chips | ■ Maraschino Cherries |

3:30 PM – 4:30 PM

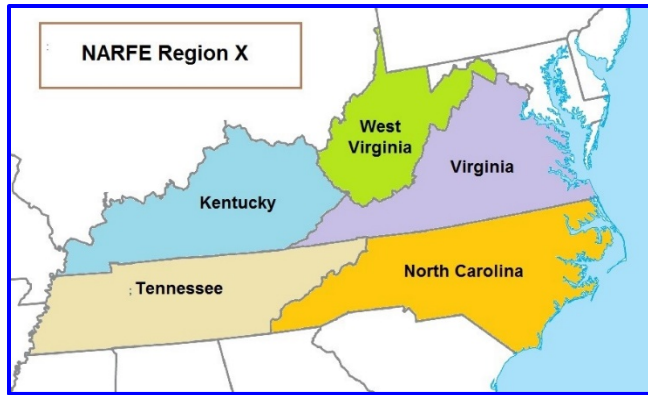
Office of Personnel Management Update
Philip Gardner

4:30 PM – 5:30 PM

Social Security Administration Update
David Melton

5:30 PM

DINNER ON YOUR OWN



WEDNESDAY – OCTOBER 11, 2017

7:00 AM – 8:45 AM

Registration

Continental Breakfast

- | | | |
|-------------------------|--------------------|----------------------|
| ■ Freshly Baked Muffins | ■ Croissants | ■ Fresh Fruit |
| ■ Danish Pastries | ■ Scones | ■ Butter & Jams |
| ■ Cinnamon Rolls | ■ Breakfast Breads | ■ Assorted Beverages |

8:45 AM – 9:00 AM

Meeting Called To Order
 William "Bill" Shackelford
 Opening Invocation
 Tennessee Federation
 Pledge of Allegiance
 Virginia Federation

9:00 AM – 9:45 AM

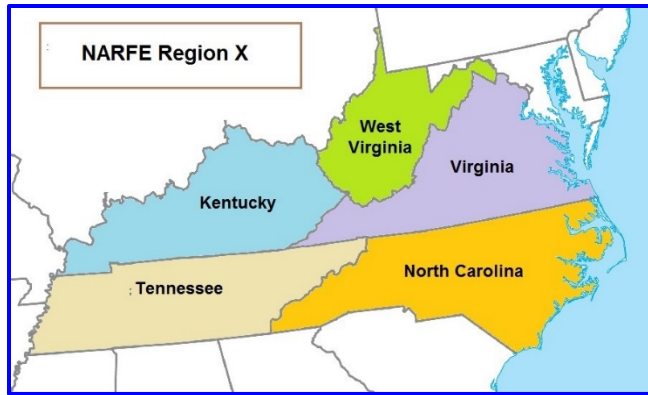
Summary of NARFE National Alzheimer's Committee Meeting
 Chicago, Illinois
 August 29 – 30, 2017
 Donna Shackelford
 Region X Alzheimer's Coordinator

9:45 AM – 10:15 AM

Break

Doughnut Party

- | | | |
|--|-------------------|----------------|
| ■ Milk & Fresh Donuts
with Toppings Bar | ■ Chocolate Chips | ■ Fruit Loops |
| ■ Icing | ■ Peanuts | ■ Marshmallows |
| | ■ Sprinkles | ■ Oreo Crumbs |



10:15 AM – 12:00 PM

Business Model Innovation Project
 Jeff De Cagna – Executive Advisor
 Foresight First LLC
 Barbara Sido – NARFE Executive Director

12:00 PM – 1:15 PM

Buffet Lunch

Back Yard BBQ

- Spring Salad
- Slow Roasted Pulled Pork

- All Beef Hot Dogs
- Potato Chips
- Pasta Salad

- Sliced Watermelon

1:15 PM – 2:30 PM

Setting Your Chapter On Fire – “Where Is Your Chapter Heading??”
 Ed Evans – 1st Vice President
 Tennessee Federation

2:30 PM – 3:00 PM

Break

Who Has The Munchies??

- Potato Chips

- Pretzels

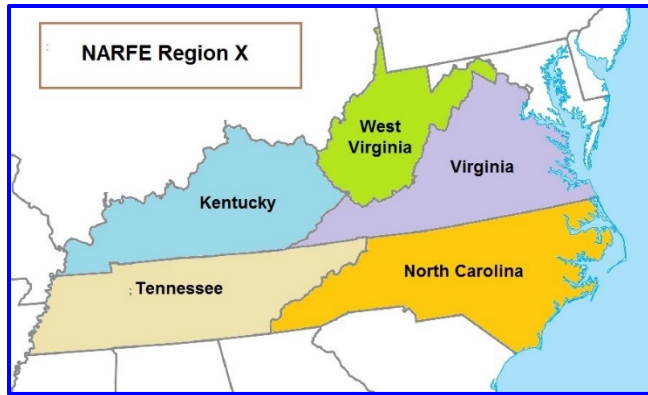
- Assorted Dessert Bars

3:00 PM – 4:30 PM

Strategic Planning Update
 – History
 – Organization
 – Situation Analysis
 – Committee Report
 Jon Dowie – NARFE National Secretary/Treasurer

5:00 PM

DINNER ON YOUR OWN



THURSDAY – OCTOBER 12, 2017

7:00 AM – 8:45 AM

Registration

Continental Breakfast

- | | | |
|-------------------------|--------------------|----------------------|
| ■ Freshly Baked Muffins | ■ Croissants | ■ Fresh Fruit |
| ■ Danish Pastries | ■ Scones | ■ Butter & Jams |
| ■ Cinnamon Rolls | ■ Breakfast Breads | ■ Assorted Beverages |

8:45 AM – 9:00 AM

Meeting Called To Order
 William "Bill" Shackelford
 Opening Invocation
 West Virginia Federation
 Pledge of Allegiance
 Kentucky Federation

9:00 AM – 10:30 AM

Town Hall Forum – Open Q & A Session
 Barbara Sido

10:30 AM – 11:00 AM

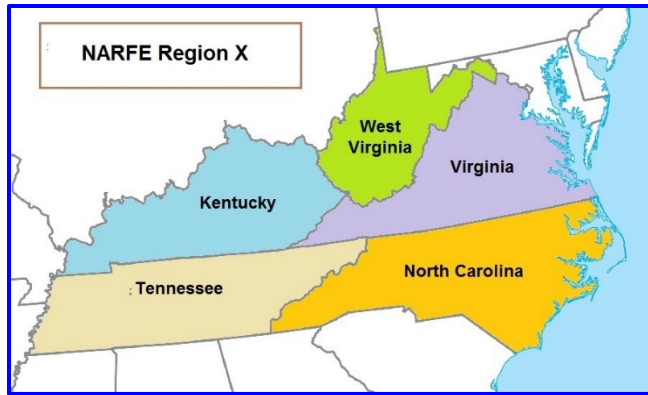
Break

Cheese Board

- | | | |
|--------------------------|--------------------|-----------------------|
| ■ Assorted Local Cheeses | ■ Gourmet Crackers | ■ Whole Grain Mustard |
| | ■ Assorted Olives | |

11:00 AM – 12:30 PM

Town Hall Forum – Open Q & A Session (continued)



12:30 PM – 2:00 PM

Buffet Lunch

Home Cookin'

- Pot Roast
- Baked Chicken Quarters
- Scallop Potatoes
- Country Style Green Beans
- Spring Salad with Ranch Dressing
- Warm Buttermilk Biscuits

2:00 PM – 3:00 PM

Legislative Department Update
Molly Checksfield – Grassroots Program Manager

3:00 PM – 3:30 PM

Break

Cookie Jar

- Fresh Baked Peanut Butter Cookies
- Caramel Apple Cookies
- Lemon Cream Cookies
- Triple Chocolate Brownies
- Ice Cold Milk

3:30 PM – 5:00 PM

Federation President Panel Discussion
William "Bill" Shackelford – Moderator
Open Q & A Session
Michael Cornelison – Kentucky
Robert Allen – North Carolina
Rhonda Mooney – Tennessee
Leslie Ravenell – Virginia
Steve Sosson – West Virginia

5:00 PM

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