



**2013
REGION X CONFERENCE
Pigeon Forge, Tennessee
September 10 - 13, 2013**

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- 1) Synopsis
Membership Module

- 2) Membership Marketing
"Membership Crisis - The Bottom Line"
PowerPoint Presentation
Bridget Boel - - NARFE HQ

- 3) Tennessee Best Practices For Recruitment And Retention
Compiled By:
Rhonda Mooney
2nd Vice President
Tennessee Federation, Of Chapters

- 4) Matching Finds Guidelines -- NARFE HQ

- 5) NARFE Magazine As A Recruitment Tool

- 6) Introductory Letter For Entrance Into Federal Agencies
Prepared By NARFE Headquarters

- 7) Membership Retention - - WHY??
Compiled By:
Betty Warren
Retention Coordinator
Virginia Federation Of Chapters



- 8) Membership Retention - - WHAT IS IT?
Compiled By:
Donald Stewart
NARFE Region III Vice President
- 9) Virginia 11 Best Practices For Increasing Recruitment
- 10) NARFE Recruitment Elevator Speech (F-20)
- 11) Benefits From Joining NARFE
- 12) "NARFE Is A Bargain"
"Small Price To Pay"
Re-prints from NARFE Magazine
July, 2009
- 13) Recruitment Ideas
B.J. Thomas McMillan
Recruitment Coordinator
Virginia Federation Of Chapters
- 14) Online Activities Module (OAM) Tutorial
PowerPoint Presentation - - NARFE HQ
- 15) Online Activities Module (OAM)
"Logging On To The OAM"
PowerPoint Presentation .-- NARFE HQ
- 16) Online Activities Module (OAM)
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- 17) Online Activities Module (OAM)
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PowerPoint Presentation - - NARFE HQ



- 18) Online Activities Module (OAM)
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- 19) OAM Access By Federation / Chapter Position
- 20) "Going Paperless - A How To Handbook"
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