

Attract Younger Members



Is your chapter getting older? Are you frustrated trying to figure out what younger want?

Worry no more. These articles by Cynthia D'Amour, MBA will give you some insights into how to make getting involved in your chapter irresistible – even for younger people! **Each below article will make you think and give you some specific question or action you can use right away.**

Changing With Grace

<http://www.peoplepowerunlimited.com/chapter-leader-article/lead-strategically/changing-with-grace/>

Mid-Course Correction

<http://www.peoplepowerunlimited.com/chapter-leader-article/lead-with-more-confidence/mid-course-correction/>

New Tricks for Old Dogs

<http://www.peoplepowerunlimited.com/chapter-leader-article/lead-with-more-confidence/new-tricks-for-old-dogs/>

The Quest for Relevant Value

<http://www.peoplepowerunlimited.com/chapter-leader-article/attract-younger-members/the-quest-for-relevant-value/>

Sometimes a Chuckhole is Just a Chuckhole

<http://www.peoplepowerunlimited.com/chapter-leader-article/attract-younger-members/sometimes-a-chuckhole-is-just-a-chuckhole/>

The Tale of Two Chapters

<http://www.peoplepowerunlimited.com/chapter-leader-article/attract-younger-members/the-tale-of-two-chapters/>

The Volunteer Who Gave Too Much

<http://www.peoplepowerunlimited.com/chapter-leader-article/attract-younger-members/the-volunteer-who-gave-too-much/>

What Younger Members Want From Your Chapter

<http://www.peoplepowerunlimited.com/chapter-leader-article/attract-younger-members/what-younger-members-want-from-your-chapter/>