



National Active and Retired Federal Employees Association

August 12, 2013

FUTURE OF NARFE (FON) SUGGESTIONS

E-Chapters / E-Activity

- Transition to more "e-activity" without losing members' interest
- E-chapters and how they operate/interact with other NARFE areas
- Electronic based communications; advocacy via "e-communications"
- Recruitment/retention via electronic methods
- Electronic meetings, including National Executive Board, National Convention, general training, more
- OAM reports and other electronic reports/data sources

Communications

- Must be clear/to the point without losing/insulting members
- Many messages are lost in layers, i.e., chapters or Federations "talk" to HQ and vice versa without middle levels/translators
- Newsletters vs. "e" blasts or ad hoc messages/motivation must be timely and targeted
- Offer ways members can "opt out" of communications
- More public relations, increased name recognition
- More partnerships with other groups of like interests

Membership/Dues

- National only?
- Continue to mandate chapter membership?
- Family and/or "other" membership categories, including "corporate" - for any who support our mission
- More reasons to stay in NARFE included in renewal notices

- Differentiate between "e-chapter" and other types of dues?? First year and rest of years dues different??
- Single/unified dues?
- Re-examine Life dues scale
- Lower Active Federal Employee (AFE) rates?
- Dues paid only by those who "participate"; each chap set/collect own dues-use how they want?
- Keep incentives section in bylaws to retain flexibility at National level

Structure

- Bottom up or top down?
- Legislation efforts from HQ and grass roots, or all from grass roots?
- Streamlined, simplified bylaws with bare minimum requirements in writing
- One member -1 vote? Proportionate votes? Votes to only leaders, or just a few leaders, e.g. Federation Presidents?
- What if Federation Presidents elected Federation Presidents to become NEB?
- Need all layers?? - - Chapters, Federations, District/Areas, Regional Vice President, National Executive Board, National Officers?
- Do members have to be in a Chapters or Federation?
- What about states with only xxx chapters?
- Chief Operating Officer and/or Chief Financial Officer at HQ? At what cost?
- Keep the "A" for active in organization name or drop it
- Has there been an electronic impact: chapters, business/votes, etc.

Cost-Cutting Potential

- National Officers part time?
- Does organization need 4 National Officers, or some other number?
- Maintain HQ in Alexandria, Virginia, or elsewhere?
- Legislative staff in DC, no one else?
- Buy apartment for National President in DC area?
- Outsource HQ support work
- Sell/rent HQ bldg
- Fewer National Officers, fewer regions/fewer leaders in general