



**National Active and Retired
Federal Employees Association**

RECOMMENDATIONS

- A. Most prolific Federation recruiters to Federation / Regional events and conventions with NARFE subsidies
- B. More public relations
- C. Free spousal membership incentive program
- D. New category of membership "supporting member" open to all
- E. Federation Presidents contact local members of Federal Postal coalition and establish working relationship and present NARFE to their meetings/events
- F. Initiate district/area training - one day (Federation level) focus on membership and legislation and website/OAM
- G. Fresh look at our mission/vision statements
- H. Who is our customer
 - ❖ What does our customer value
 - ❖ What are our results
 - ❖ What is our plan
- I. Establish region Facebook page - HQ IT to assist
- J. Federations focus on rebuilding and strengthening chapters to focus on importance of the mission to the overall Federal community
- K. Family membership - define one plus significant other/partner
- L. National association member definition
- M. Establish Federal - Postal coalition in each Federation
- N. Distribute all press releases to Federation Presidents / Membership Chairs
- O. Monthly Go-To-Meeting calls for HQ/NEB (Membership / Legislation)
- P. RVPs Skype or Go- To-Meeting info monthly to Federation Presidents
- Q. Promotional logo items for event tables
- R. National / Unified / Single dues only
- S. Open membership to military
- T. Six-month gift plan for Federal Executive Board (Secretary And Director)